

籌募活動支出賬表

Statement of Campaign Expenditure

截至2018年3月31日止之年度
For the year ended 31 March 2018

2017/2018
HK\$

籌募活動	Campaign Events	
賀禮捐公益	Celebrations for the Chest	9,172
公益金東亞慈善高爾夫球賽	The Community Chest BEA Charity Golf Day	196,088
公益慈善馬拉松	The Community Chest Corporate Challenge	217,197
公益金會德豐百萬泳	The Community Chest Wheelock Swim for Millions	538,543
「萬眾同心公益金」電視籌款節目	"Community for the Chest" Television Show	5,025,228
商業及僱員募捐計劃	Corporate and Employee Contribution Programme	812,118
公益金便服日	Dress Casual Day	1,341,385
賣旗日	Flag Day	321,529
一般捐款及特別籌款項目	General Donations and Special Events	253,248
環保為公益	Greening for the Chest	247,163
港島、九龍區百萬行	Hong Kong and Kowloon Walk for Millions	641,988
百萬名釀為公益	Wine for Millions	49,322
其他籌款項目	Other Events	697,422
		10,350,403

資助來源	Funded by	
贊助費	Sponsorship	5,314,669
由籌募活動經費儲備轉出	Transfer from Campaign Expenditure Reserve	5,035,734
		10,350,403